

Cacique

Cacique - interCaribbean's in-flight magazine from Land & Marine Publications.

Cacique will be published quarterly and placed on all interCaribbean Airways' flights, available at the airline's offices and to view and/or download from its website www.interCaribbean.com

ABOUT INTERCARIBBEAN

interCaribbean Airways is one of the region's fastest growing airlines serving a network that includes points in the Turks & Caicos, The Bahamas, Puerto Rico, the Dominican Republic, the British Virgin Islands, Haiti and Jamaica with domestic and international destinations. Services to other key airports are in the pipeline.

DESTINATIONS

Turks & Caicos: Provo, South Caicos and Grand Turk.

Jamaica: Montego Bay and Kingston.

Haiti: Cap Haitien and Port au Prince.

Dominican Republic: Puerto Plata, Punta Cana, Santiago and Santo Domingo.

The Bahamas: Nassau.

Puerto Rico: San Juan.

New routes coming soon:

British Virgin Islands: Tortola.

Cuba: Havana, Santiago de Cuba

Dominican Republic: Samana

ABOUT CACIQUE CONTENT

Features: Cacique includes a range of stories about various topics of general interest to both residents of, and visitors to the region.

Profiles: Each issue of Cacique will profile important people, places and events in the region.

DISTRIBUTION

Cacique offers advertisers an unrivalled opportunity to promote their goods and services to those traveling on domestic island flights and to international visitors.

ABOUT land&MARINE

Land & Marine Publications designs and produces a range of publications, websites and corporate brochures for travel and tourism industry clients in over 30 countries around the world. www.landmarine.com

WHO TO CONTACT

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ADVERTISING IN CACIQUE OFFERS YOU "MORE"

A CAPTIVE AUDIENCE OF BUSINESS AND LEISURE TRAVELLERS

"more" disposable income

"more" spending power

"more" decision makers

Book your advertisement campaign in Cacique to keep your business "top of mind" and visible

ADVERTISEMENT RATES

DISCOUNTS AVAILABLE FOR SERIES BOOKINGS, PLEASE ENQUIRE

PRIME POSITION ADVERTISING

Only 4 available; Please confirm your interest early to avoid disappointment

BACK COVER

INSIDE FRONT COVER

PAGE 1 (first right-hand page)

INSIDE BACK COVER

FACING THE FOREWORD

ALL PRICES AVAILABLE ON REQUEST
PLEASE CLICK HERE TO EMAIL:
catherineocallaghan@landmarine.com

DISPLAY ADVERTISING

FULL COLOUR INSERTIONS	Price in USD
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SPECIAL POSITION (excluding prime positions)	PLUS 15%
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MORE REASONS TO ADVERTISE

MULTI FORMAT eEDITION



In addition to the printed magazines, there will be an accompanying eEdition linked to the interCaribbean website. The eEdition will be available to view online via PC, Tablet and Smartphone, maximise Cacique advertising.

PRODUCTION SCHEDULE

Issue No.	Booking Deadline	Material Deadline	Publishing Date
3	18/10/2015	1/11/2015	01/12/2015
4	18/01/2016	1/02/2016	01/03/2016
5	18/04/2016	1/05/2016	01/06/2016
6	18/07/2016	1/08/2016	01/09/2016